



Our theme for this year's annual giving campaign is No Child Left Inside. Kenbrook seeks to connect children and youth to the outdoors, getting them both literally and figuratively out of their comfort zones. At camp they can connect with God, self, others, and nature in a whole new way - in a holistic way.

Our 2018 Annual Fund aims to raise \$180,000 with strategic plans to provide financial support to campers in need, keep summer camp affordable, hire incredible staff members, develop future leaders for the church and for Kenbrook, all while continuing to eliminate deferred maintenance and reduce debt.



Mark your calendar!

Hoopomani 5K
April 21

May Work Day
May 5

Mothers Day Banquet
May 13

Kenbrook Prayer Hike
June 9

Fall Family Fun Day
September 29

Annual Golf Outing
October 4

Fall Work Day
November 17



2017 Annual Report

From the Executive Director

I am excited about the direction of Kenbrook. Over the last year, we have continued to make financial and relational strides toward a healthier and more sustainable ministry.

Why is this important?

Kenbrook's outreach to children and youth has never been more critical. According to Barna research, a full 13% of Generation Z (ages 8-18) self-identify as atheists. Compare that to the 6% of adults who would say the same. This means the church is facing a tidal wave of unbelief just on the horizon. Daunting? Yes, but not to God.

When asked, 85% of Christians say they made their decision to follow Jesus by the age of 18. I believe that God has uniquely positioned Kenbrook to support the church as it responds to this need. One thing I know, we couldn't do it without partners like you. So thank you from the bottom of my heart.



Nick

Nick Ressler
Executive Director

Fun with a purpose



2017 Financial Summary

In 2017, donors like you gave a total of **\$182,315.25** to our Annual Fund. This is a **39%** increase over the previous year! Your gifts reduced our debt by **\$28,291.56**, repaired broken and leaking pavement, and reduced wastewater output by **50%** (saving major pumping costs). These funds also helped us to install a commercial water system that will provide clean water to the camp for many years to come and helped to send **404** children to summer camp who needed additional financial support!

2017 Relational Summary

441 traditional summer campers
403 Milton Hershey student campers
79 significant spiritual experiences
68 testimonies shared
78 one-on-one connections with staff

BIC retreat bookings decreased **30%**
Church retreat bookings increased **3%**
Family retreat bookings increased **42%**
School retreat bookings increased **18%**
Corporate bookings increased **39%**
2017 camper days: **12,980**